Higher Education 554

THE HISTORY OF AMERICAN HIGHER EDUCATION

Monday, 2:30 - 5:30   Fall Semester 2011
Higher Education Suite   Professor Roger Geiger
4th Floor, Rackley Hall   rlg9@psu.edu

TEXTS:
Samuel Eliot Morison, *Three Centuries of Harvard*
Roger L. Geiger, *The American College in the Nineteenth Century*
Reference: Michael Bezilla, *Penn State: An Illustrated History.*
http://www.libraries.psu.edu/speccolls/psua/psgeneralhistory/bezillapshistory/index.htm
Readings on Electronic Reserve unless indicated otherwise
Readings on Angel (Chapters 1-7, *History of American Higher Education*)

REQUIREMENTS AND GRADING PLAN:
Midterm Examination (October 10):  25%
Institutional History Paper:  25%
Class Participation:  10%
Final Examination (December 5):  40%

Statement of Learning Outcomes:

The History of American Higher Education fulfills a key role in the core curriculum of the Higher Education Program. By broadening the student’s knowledge base, history provides background and context for numerous issues encountered in the study of higher education. More specifically, history addresses macro-themes, including the relation between higher education and knowledge growth, culture, careers, and social change in general. It highlights the changing institutional order of higher education and factors associated with institutional innovation and institutional leadership. Knowledge of the history of higher education increases the student’s professional ‘literacy’ and hence the ability to absorb and comprehend a wider range of material.
CLASS TOPICS & TEXTS TO BE READ PRIOR TO CLASS


Introduction & Overview:
Geiger, Chapter 1 (Angel): “Universities, Culture, Careers, and Knowledge”
Harvard and 17th Century Higher Education: Colleges of the Reformation
Morison, Harvard: Three Centuries, 3-132

August 29: Colonial Colleges, 1740-1775: CASE STUDY TOPICS DUE

Geiger, Chapter 2 (Angel): “Colonial Colleges, 1740-1780”

RECOMMENDED READINGS [Electronic Reserve]
The Great Awakening at Yale; Curriculum at Yale
Morgan, Gentle Puritan, 20-41
The Enlightenment
A General Idea of the College of Mirania (William Smith) Google [browse]
Princeton and the Enlightenment
“John Witherspoon’s Account of the College of New Jersey” 137-46

September 12: Rise and Fall of Republican Higher Education

Classical Republicanism and Republican Universities: Geiger, Chapter 3 (Angel)
Student Life and Student Rebellions
Chapter 4.1 (Angel)
Jackson, “Rights of Man,” American College, 46-79.
Harvard: Morison, Three Centuries, 133-91 [230-1; 251-3 on Harvard riots]
The Second Great Awakening and Rebuilding the Classical College
Geiger, Chapter 4.2 (Angel)

RECOMMENDED READING
Low State of Collegiate Education, c. 1800

September 19: Transformation of the Colleges, 1800-20

The Rise of Professional Education: Chapter 4.3
The Demise of Provincial Colleges: The Dartmouth College Case: Chapter 4.4
Morison, Three Centuries, 195-272

The Crisis of the 1820s
Chapter 5.1, 5.2
Potts, “For Liberal Education: Yale Voices from 1828” 1-15

[browse]
September 26: Regional Differentiation, 1820-1850

The Early Collegiate Era: The Rise of the Extracurriculum in the East
  Geiger & Bubolz, “College As It Was. . . .” ibid. 80-90
  Morison, *Three Centuries*, 275-319
State Universities in the South
  Sugrue, “South Carolina College,” *American College*, 91-114
Denominational Colleges: Chapter 4.3
  Colleges in the West
  Findlay, “Denominations and the Western Colleges,” *American College*, 115-26

October 3: The Transformation of the 1850s

  “Introduction,” *American College*, 24-29
  Higher Education for Women: Chapter 5.4
    Geiger, “The Superior Instruction of Women, 1836-1890” *American College*, 183-95
Northeastern Colleges: Chapter 6.1
Sectionalism and Southern Colleges: Chapter 6.2
Multipurpose colleges in the West: Chapter 6.3
  Geiger, “Multipurpose Colleges,” *American College*, 127-52
Science and higher education: Chapter 6.4

October 10: MIDTERM EXAMINATION

October 17: Land-Grant Colleges and State Universities

  Land-grant Colleges: Chapter 7
    Geiger, “The Rise and Fall of Useful Knowledge,” *American College*, 153-68
**Penn State:** Bezilla, Survival Assured with New Leadership
  George Atherton, the Land-grant movement, and the Second Morrill Act
October 24: Origins of the University: New Private Universities and the Academic Revolution

The First Generation of University Builders:
Andrew Dickson White and Cornell (Chapter 7)
Charles Eliot and the Reshaping of Harvard
Morison, Three Centuries, 323-73
Daniel Coit Gilman and Johns Hopkins University

The 2nd Generation, University Builders: G. Stanley Hall, David Starr Jordan, Nicholas Murray Butler
Shaping the University: Faculty, Wealth, Academic Ambition
Geiger, To Advance Knowledge, 1-56
William Rainey Harper and the University of Chicago
Pugh, “Curious Working of Cross Purposes,” ibid. 242-63

October 31: The High Collegiate Era, Liberal Culture, and the End of the old order

Geiger, American College, 29-36, 264-76
Yale, Alumni, & Governance
Hall, “Noah Porter Writ Large?” American College, 196-220
The Rise of Intercollegiate Athletics
Ronald Smith, Sports and Freedom, 67-98, 191-208
Princeton, Columbia, and Public Image: RECOMMENDED
Joby Topper, “College Presidents and Public Image in the 1890s” Angel
Liberal Culture: Woodrow Wilson & Abbott Lawrence Lowell
Morison, Three Centuries, 439-81

November 7: November 16: Expansion and Differentiation Between the Wars

Historically Black Colleges
(available online from PSU library)
Mass Higher Education and Selective Admissions
Geiger, To Advance Knowledge, 94-139
Levine, American College & Culture of Aspiration, 89-112
In Search of Liberal Education: [no reading]
Alexander Meiklejohn,
Frank Aydelotte and honors programs at Swarthmore
Robert Maynard Hutchins and the Great Books at Chicago

November 14: Research Universities

Foundations, Academic Research, Research University Development
Geiger, To Advance Knowledge, 58-93, 140-267.
November 21: Thanksgiving week break


Geiger, “American Higher Education: the Road to 1968” Angel
CSHE working Paper No. 3 (July 2010) [CSHE website]

December 5: FINAL EXAMINATION

INSTITUTIONAL CASE HISTORY PAPER

This paper of approximately 2000 words should depict and analyze one period or phase in the history of a single
institution of higher education (other than Penn State). Choose an institution founded before 1940. Possible
issues to address include the constituency of the college/university (i.e. students, sponsors); the mission, and
particularly how it distinguishes itself from other institutions; institutional development during the years
covered; and especially its relation to historical themes covered in this course.

Each student will summarize his/her findings for the class in a presentation of no more than ten minutes.
Presentations will be scheduled throughout the semester (Sept. 20 – Nov. 29) according to the relevant time
periods to coincide with class coverage of similar material.

The paper will be due (two copies) on the day of presentation (except for the earliest presentations). One copy
will be kept in the Higher Education library for reference by the rest of the class.

A one paragraph topic statement is due in class on August 29. Feel free to consult me about topic selection,
since availability of good sources (not webpages) is essential for a good paper.