CONTEST PURPOSE

This contest is designed to encourage all FEA Chapters to plan yearly activities in keeping with the goals and objectives of FEA. Activities should benefit the FEA members, the schools, the FEA organization, and the community. The purpose of the Multimedia Scrapbook competition is to document and showcase the chapter’s activities for the year and serve as recruiting tool, as well as demonstrate the effective and innovative usage of technology.

ELIGIBILITY

Limited to one entry per school
Entry form must be submitted
Entrants grant the conference the right to use and publish the submission in print, online, or in any other media without compensation
Entrants grant the FEA State Organization the right to post photos of students for promotional purposes on the state FEA website

PROCEDURES

Prepare DVD.
Review the FEA Multimedia Scrapbook checklist to make sure all guidelines were followed and all elements included.
Length of DVD project should not exceed 5 minutes
Multi-media scrapbooks must be submitted by October 22, 2010.

GUIDELINES

The project should be attractive, original, and focus on the events and activities that your FEA Chapter participated in throughout the year
Each Multi-Media Scrapbook must have a cover page to the DVD with the following information:
  - Name of Chapter / School
  - Address, City, State
  - Number of new members / Number of total members
The contents should be divided into a minimum of three major headings, as shown below. Activities must be presented and will be judged in sequential order:

  - Chapter Profile: Can include any of the items A-S in the suggested category below
  - Chapter Activities: Includes chapter programs, service projects, teacher appreciation projects, guest speakers, site visits, field trips, shadowing teachers, participation in any state FEA events, and any activities that increase student’s knowledge of the field of education
  - Fundraising Activities: Any fund raising activities your chapter has organized
MULTIMEDIA SCRAPBOOK

- Appropriate captions must identify each project, including date and place. All text must be clearly identified. Photocopies may be used. Captions must be clearly seen.

SUGGESTED CATEGORIES

A. FEA Pledge
B. One sample of meeting minutes
C. Outline of yearly plan
D. Current year's budget, showing income, expenditures, and balance
E. Collaborating colleges, PDK chapters, schools, et-cetera
F. Installation of officers with officers names
G. New members page
H. Installation of members
I. Committees
J. Leadership activities
K. Promotion and recruitment activities
L. Teacher recognition/appreciation activities
M. Careers in Education
N. Regional, district, and/or state activities
O. Alumni activities or alumni profiles
P. Newspaper clippings - include the masthead and date, original copy if available
Q. Invitations - original copy if available
R. Public news release - original copy
S. Other items - either original or very clear copy

SCORING

Adhere to Procedures and Guidelines for this event
Creativity and originality
Demonstration and use of technology in presentation
Extent to which the scrapbook shows that chapter meets the FEA goals:
- Strives to interest students in the education profession
- Recruits future educators with diverse ethnic, racial, social, and economic backgrounds
- Promotes academic excellence and leadership responsibilities in students who are interested in teaching
- Enhances the quality of the school's educational program through an appreciation of teaching and by contributing to the smooth operation of the school
- Promotes a positive image of education to students, parents, and the community and disseminates information about teaching
- Encourages members to be positive role models in school, the organization, and the community. Demonstration that the chapter’s programs and service projects provided important services to the school and community
MULTIMEDIA SCRAPBOOK

Shows how the chapter’s programs exposed students to the education profession

Student Name: ___________________________ Grade ________

School Name: ____________________________

City: ___________________________ Phone: ________________

Advisor’s Name: ___________________________ Advisor’s E-mail: ________________

Is in chronological order and is easy to follow

Submit Entry by October 22, 2010.