BLOG COMPETITION

PURPOSE
To provide an opportunity for FEA chapter members to document their general business practices and accomplishments, while creating a community among chapter members and other chapters. The presentation of the blog should provide a brief overview of how the blog was used and feature one blog posting as an example of the creativity used in developing, sustaining, and using the blog.

ELIGIBILITY
Limited to one entry per school
Entry form must be submitted
Entrants grant the conference the right to use and publish the submission in print, online, or in any other media without compensation
Entrants grant the FEA State Organization the right to post photos of students for promotional purposes on the state FEA website

PROCEDURES
Send in your essay on or before April 8, 2009 to:
   Charleon Jeffries
   College of Education
   FEA State Director
   123 Chambers Building
   University Park, PA 16802
Late entries will not be accepted

GUIDELINES
Entries must include an URL to a blog and a video explaining it
The blog must be in a blog format and can incorporate other multimedia including audio, video, links to documents, links to websites, et cetera.
All entries must be submitted on DVD or CD
Entries must be no longer than three minutes
The entry should include the name of the chapter, school, and city within the credits
   Ex: “This message was brought to you by Penn Wood High School’s Chapter of FEA in Lansdowne, Pennsylvania”.
The entry should show how the chapter has used the blog and associated technology

SCORING
Design: Effectively promotes chapter business and the roles of its members
Content: Demonstrates chapter activities, student viewpoints, and perspectives of future educators.
Creativity: Presented in a manner appealing to students, uniqueness in regard to incorporating multimedia, is attention grabbing, communicates the vision of the chapter
Video Presentation Content: Discusses how the chapter has used the blog and highlights a blog posting features exciting content and innovative multimedia use
** The student agrees not to share the speech topic with other students after his/her speech is finished.

Submit Entry by April 8, 2009.