

Karly Sarita Ford

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PROFESSIONAL APPOINTMENTS

Assistant Professor, Department of Education Policy Studies, Penn State University	2014-
Co-Editor, Review of Educational Research (RER), AERA Journals	2022-
Graduate Researcher, MacArthur Foundation Funded, Program Evaluation	2012-2014
Graduate Intern/Consultant, American Institutes for Research (AIR)	2011-2014
Research Assistant, Department of Sociology and Sociology of Education, NYU	2007-2014
Classroom Teacher, Middle School Mathematics, Philadelphia School, Philadelphia, PA	2004-2006

EDUCATION

2014	Ph.D., Sociology of Education, New York University Dissertation: "Social Outcomes of Horizontal Stratification in Higher Education" Committee: Richard Arum (Chair), Marc Scott, Florencia Torche, Caroline Persell Comprehensive Exams: Sociology of Education, Classical Sociology and Research Methods
2007	M.Ed., International Education Policy, Harvard Graduate School of Education
2004	Pennsylvania State Teacher's Certification in Elementary Education, Swarthmore College
2003	B.A., Special Major in Sociology, Anthropology and Education, Swarthmore College

RESEARCH AND TEACHING INTERESTS

Race, Higher Education, Education Policy, Social Stratification/Inequality, Comparative International Education

REFEREED PUBLICATIONS

* Indicates a graduate student co-author

2021	Ford, Karly , Kelly Rosinger, Junghee Choi* and Gabriel Pulido*. Toward Gender-Inclusive Postsecondary Data Collection. <i>Educational Researcher</i> . Vol (50): 2. 127-131 https://doi.org/10.3102/0013189X20966589
2021	Ford, Karly , Kelly Rosinger and Qiong Zhu*. Consolidation of Class Advantages in the Wake of the Great Recession: University Enrollments, Educational Opportunity, and Stratification. <i>Research in Higher Education</i> https://doi.org/10.1007/s11162-021-09624-0
2021	Ford, Karly , Kelly Rosinger, and Junghee Choi*. A Product of Prestige?: Race Unknown and Competitive Admissions. <i>Policy Futures in Education</i> https://doi.org/10.1177/14782103211043555
2021	Holland, Megan and Karly Ford . Legitimizing Prestige through Diversity: How Higher Education Institutions Represent Ethno-Racial Diversity Across Levels of Selectivity. <i>Journal of Higher Education</i> . 92:1, 1-30, DOI: 10.1080/00221546.2020.1740532
2021	Rosinger, Kelly, Karly Ford and Junghee Choi*. The Role of Selective College Admissions Criteria in Interrupting or Reproducing Racial and Economic Inequities. <i>Journal of Higher Education</i> , 92:1, 31-55, DOI: 10.1080/00221546.2020.1795504
2021	Ford, Karly , Ashley Patterson, and Marc Johnston-Guerrero. Monoracial normativity in university websites: Systematic erasure and selective reclassification of multiracial students. <i>Journal of Diversity in Higher Education</i> , 14(2), 252–263. https://doi.org/10.1037/dhe0000154

- 2020 **Ford, Karly** and Megan Holland. Identifying “Race Unknown” Students in Postsecondary Survey Data. *Teacher’s College Record* <https://www.tcrecord.org/Content.asp?ContentId=23485>
- 2020 **Ford, Karly** and Leandra Cate*. The Discursive Construction of International Students in the United States: Prestige, Diversity, and Economic Gain. *Higher Education*. Vol. 80, 1195–1211 <https://doi.org/10.1007/s10734-020-00537-y>
- 2020 **Ford, Karly**, Junghee Choi* and David P. Baker. What if a College Major Isn’t Enough? Cognitive Skills and the Relationship between U.S. College Majors and Earnings. *Industry and Higher Education*. Vol 34, (6) 410-420 <https://doi.org/10.1177/0950422220908187>
- 2020 **Ford, Karly**, Kelly Rosinger and Qiong Zhu*. What Do We Know About Race Unknown?. *Educational Researcher*. Vol 49 (5) 376-381 <https://doi.org/10.3102/0013189X20923342>
- 2020 **Ford, Karly**. Marrying Within the Alma Mater: Understanding the Role of Same-University Marriages in Educational Homogamy. *Sociological Research Online*. Vol. 25(2) 254–272 <https://doi.org/10.1177/1360780419867710>
- 2020 Fernandez, Frank*, Baker, David., Munoz, Ismael*, **Ford, Karly**. A Symbiosis of Access: Proliferating STEM PhD Training in the U.S. from 1920–2010. *Minerva*, 59, 79–98 <https://doi.org/10.1007/s11024-020-09422-5>
- 2019 Patterson, Ashley, **Karly Ford** and Leandra Cate*. Digital Formations of Racial Understandings: How University Websites are Contributing to the “Two or More Races” Conversation. *Race, Ethnicity and Education*. 1-20. <https://doi.org/10.1080/13613324.2019.1679757>
- 2019 **Ford, Karly**. Observer-Identified Race and Ethnicity Data: Validity Threat. *Educational Researcher*. 48(6), 378-381. <https://doi.org/10.3102/0013189X19860803>
- 2019 Rosinger, Kelly and **Karly Ford**. Pell Grant Versus Income Data in Postsecondary Research *Educational Researcher*. 48(5), 309-315. <https://doi.org/10.3102/0013189X19852102>
- 2019 **Ford, Karly** and Ashley Patterson. “Cosmetic Diversity”: University Websites Transforming Race Categories to Serve Diversity Goals. *Journal of Diversity in Higher Education*. 12(2), 99. <http://dx.doi.org/10.1037/dhe0000092>
- 2018 Cheslock, John, **Karly Ford**, Liang Zhang and Janet Dillion. The Online Course-taking Behavior of Face-to-Face Students. *Quarterly Review of Distance Education*, 19(4), 37-50
- 2018 **Ford, Karly**. Persisting gaps: Labor market outcomes and numeracy skill levels of first-generation and multi-generation college graduates in the United States. *Research in Social Stratification and Mobility*. 56, p21-27 <https://doi.org/10.1016/j.rssm.2018.06.003>
- 2016 **Ford, Karly** and Jason Thompson. Inherited Prestige: Intergenerational Access to Selective Universities in the United States. *Research in Social Stratification and Mobility*. 46, p86-98 <https://doi.org/10.1016/j.rssm.2016.09.002>

MANUSCRIPTS UNDER REVIEW

Cate, Leandra*, **Karly Ford** and LaWanda Ward. Tempered Radicals. (Revise and Resubmit: *Education Equity & Excellence*)

Cate, Leandra*, LaWanda Ward, **Karly Ford**. Strategic Ambiguity: How pre-tenure faculty negotiate the hidden rules of academia. *Journal of Diversity in Higher Education*

Taylor, Barrett, Kelly Rosinger, **Karly Ford**. The Shape of the Sieve: Which components of the admission application matter most in particular institutional contexts?. *American Educational Research Journal*.

Ford, Karly, Megan Holland, Leandra Cate*. Contesting Racial Boundaries: Variability and Complexity in College Student Ethnoracial Categorizations. *Race, Ethnicity and Education*

Rosinger, Kelly, **Karly Ford**, Junghee Choi* and Julie Posselt. Exploring the Impact of Test-Flexible Admissions on Law School Diversity and Selectivity. *Research at Review of Higher Education*

MANUSCRIPTS IN PREPARATION

Ward, LaWanda, Leandra Cate*, **Karly Ford**. Culture of Hegemonic Collegiality: Pre-Tenure Women Faculty Experiences with the “Fourth Bucket”

Cate, Leandra*, LaWanda Ward, **Karly Ford**. Managing Up: Pre-tenure faculty negotiating mentoring relationships.

Ford, Karly, Carson Byrd, Junghee Choi*. The Distribution of Race Unknown Students Across Institutional Types and Time.

Baker Dominique, **Karly Ford**, Samantha Viamo and Marc Guerrero. Use Race Variables in Education Research.

EDITED VOLUME

2010, 2015, 2020 Arum, Richard, Irene Beattie & **Karly Ford**. *The Structure of Schooling: Readings in the Sociology of Education*. Washington DC: Pine Forge Press/SAGE.

BOOK CHAPTERS, COMMISSIONED PAPERS AND REPORTS

- 2020 Guerrero, Marc & **Karly Ford**. *Draw Your Own Box? Further Complicating Racial Data for Multiracial/Two or More Races College Students*. In, *Measuring Race: Why Disaggregating Data Matters for Addressing Educational Inequality*. Eds, Robert T. Teranishi, Bach Mai Dolly Nguyen, Cynthia M. Alcantar. Teachers College Press.
- 2018 **Ford, Karly** & Junghee Choi*. *The Importance of Skills and Majors in Determining Future Earnings*. American Institutes for Research and Institute for Education Sciences (IES) Commissioned [Paper](#)
- 2016 **Ford, Karly** & Mark Umbricht*. *First Generation College Graduates: The Skills Gaps in the Labor Market*. American Institutes for Research and Institute for Education Sciences (IES) Commissioned [Paper](#)
- 2014 Arum, Richard, Josipa Roksa, **Karly Ford** and Esther Cho. “Parents, Partners, and Optimism about the Future,” in Arum, Richard, Josipa Roksa, *Emerging Adults Adrift*. University of Chicago Press.
- 2013 Larson, Kiley, **Karly Ford**, Tonya Leslie, Erin Bradley, Jeannie Kim & Richard Arum “YOUmedia Report: Connecting Youth and Digital Learning.” MacArthur Foundation.

- 2012 Arum, Richard, **Karly Ford** & Melissa Velez, "School Discipline, Student Achievement and Social Inequality," in Arum, Richard and Melissa Velez, eds. *Improving Learning Environments in Schools: Lessons from Abroad*. Palo Alto: Stanford University Press.
- 2012 Arum, Richard & **Karly Ford**. How Other Countries "Do Discipline." *Educational Leadership*. 70 (2). pp 56-62.

BOOK REVIEWS

- 2014 **Ford, Karly**. Book review of Philip J. Piety, *Assessing the educational data movement*. (Teachers College Press, 2013). *Research in Practice and Assessment*.
- 2012 **Ford, Karly**. Book review of David Watson, Robert Hollister, Susan E. Stroud, & Elizabeth Babcock, *The Engaged University: International Perspectives on Civic Engagement* (New York: Routledge, 2011), *Teachers College Record*.

AWARDS AND FELLOWSHIPS

- Ford, K. (2020) Population Research Institute (PRI) Emergency Response Grant (\$2000), Principal Investigator.
- Rosinger, Kelly & Ford, K. "Exploring the Impact of LSAT-Optional Admissions on Law School Diversity and Selectivity." AccessLex Institute and the Association for Institutional Research (2020) (\$50,000) (Co-PI)
- Ford, K & Kelly Rosinger. Research Initiation Grant, PSU College of Education (\$9,000)
- Ford, K., & David Baker. (2015-2017) The Educational and Cognitive Transformation of Social Opportunity and Inequality. Spencer Foundation (\$50,000). Principal Investigator.
- Ford, K. (2017) American Institutes for Research. Commissioned Paper Competition (\$10,000).
- Ford, K. (2015) American Institutes for Research. Commissioned Paper Competition (\$10,000).
- Ford, K., (2014) New York University, Steinhardt School, Outstanding Dissertation Award Nominee
- Ford, K., (2012) Graduate Student Award, Sociology of Education Conference (\$500)
- Ford, K., (2011) Institute of Education Sciences – Pre-doc Fellowship Summer funding (\$7,600)
- Ford, K., (2010-2012) Institute of Education Sciences Pre-doc Fellowship (tuition plus \$30,000 stipend)
- Ford, K., (2007-2010) Steinhardt Fellowship (tuition plus \$20,000 stipend per year)
- Ford, K., (2006-2007) Swarthmore College, Lucretia Mott Scholarship for post-graduate studies (\$5,000)
- Ford, K., (2003-2004) Fulbright Research Fellowship

INVITED TALKS

Socially Constructing Race and Gender: Examples from Quantitative Education Research. New York University, IES Proseminar. March 1st 2021.

Key issues and frameworks for understanding racial and ethnic populations, identities, categorization and racialization of Mixed-Race Populations. Spencer Foundation. March 10th 2021.

Socially Constructing Race: Examples from Quantitative Education Research. Duke University, Social Science Research Institute (SSRI) Lunch and Learn. March 24th 2021.

"Race Unknown" and "Two or More Races": IPEDS and the Social Construction of Race. Association of Institutional Research (AIR) Integrated Postsecondary Education Data System (IPEDS) Educators. March 30th 2021.

Socially Constructing Race: Examples from Quantitative Education Research. Penn State Sociology/Criminology Colloquium. September 15th 2021

PRESENTATIONS OF SCHOLARLY WORK AT CONFERENCES

- 2020 **Ford, Karly.** *Exploring Tenure and Promotion Strategies of Racially Minoritized Faculty* [Symposium]. Association for the Study of Higher Education (ASHE) Conference, Held virtually (November)
- 2020 Rosinger, K. O., **Ford, K.** & Choi, J. "*Perpetuate and Legitimize*": *Holistic Admissions and Unequal College Access* [Paper Session]. American Educational Research Association (AERA) Conference, San Francisco, CA (April) [Conference Canceled]
- 2020 Rosinger, K. O., **Ford, K.** & Choi, J. "*Holistic Admissions.*" Sociology of Education Association Conference, Asilomar, CA (February)
- 2019 **Ford, Karly** & Sondra Barringer. Reimagining the Sociology of Higher Education [Symposium]. Association for the Study of Higher Education (ASHE) Conference, Portland, OR (November)
- 2019 Johnston-Guerrero and **Karly Ford.** "Multiracial is not the same as Two or More Races: Further Complicating Racial Data" Association for the Study of Higher Education (ASHE) Conference, Portland, OR (November)
- 2019 Holland, Megan & **Karly Ford.** "Legitimizing Prestige Through Diversity: How Higher Education Institutions Represent Ethno-Racial Diversity Across Levels of Selectivity." Sociology of Education Association Conference, Asilomar, CA (February)
- 2018 **Ford, Karly**, Jon Friedman & Leandra Cate. "Instrumentalization of International Students." Association for the Study of Higher Education (ASHE) Conference, Tampa, FL (November)
- 2018 **Ford, Karly** & Ashley Patterson "'Cosmetic Diversity': Universities, Websites and Diversity Goals," American Educational Research Association (AERA) Conference, New York, NY (April)
- 2018 **Ford, Karly** & Ashley Patterson "'Cosmetic Diversity': How Universities Shift Race Categories to Serve Diversity Goals," Sociology of Education Association Conference, Asilomar, CA (February)
- 2017 **Ford, Karly** & Jason Thompson. "Inheriting Educational Prestige: Educational Privilege Across Generations." American Educational Research Association Conference, San Antonio, TX (April)
- 2017 **Ford, Karly** & Junghee Choi. "What If a College Major Isn't Enough?: Literacy and Numeracy Skills and the Relationship between College Majors and Earnings," Association for the Study of Higher Education (ASHE) Conference, Houston, TX (November)
- 2016 **Ford, Karly** & Jason Thompson. "Educational Privilege Across Generations." Association for the Study of Higher Education (ASHE) Conference, Columbus, OH (November)
- 2016 **Ford, Karly** & Jason Thompson. "Inherited Prestige: Educational Privilege Across three Generations." American Sociological Association Conference, Seattle, WA (August)
- 2016 Andrew, Megan, Elizabeth McClintock and **Karly Ford.** "Educational Assortative Mating and Income Inequality across Changing Labor Markets." American Sociological Association Conference, Seattle, WA (August)
- 2015 **Ford, Karly.** "Leaning In or Blocked Out: Women in STEM a Comparative Study" American Education Research Association. Chicago, IL (April).
- 2015 **Ford, Karly.** "College Graduates' Volunteering Patterns: A Comparative Study of 20 Countries" Comparative International Education Conference. Washington, DC (March).
- 2014 **Ford, Karly.** "Consolidated Privilege: College and Intergenerational Selectivity" Sociology of Education Association Conference. Monterrey, CA (February).
- 2013 **Ford, Karly.** "Educational Prestige and Family Processes." Sociology of Education Workshop, New York University (February)
- 2012 **Ford, Karly** & Jason Thompson. "Inherited Prestige: Educational Privilege Across three Generations." Inequality Across Multiple Generations Conference, University of Michigan, Survey Research Center Conference. Ann Arbor, MI (September)
- 2012 **Ford, Karly.** "Same-College Partnering: Educational Homogamy 1975-2005." American Sociological Association Conference. Denver, CO (August)
- 2012 **Ford, Karly.** "Partnering on Campus: Educational Homogamy 1975-2005." International Sociological Association, Research Committee on Social Stratification (RC28) Charlottesville, VA. (August)

2012 **Ford, Karly.** "College, Status & Relationships." Sociology of Education Association Conference. Monterrey, CA (February).

COURSES TAUGHT

Pennsylvania State University

Graduate Level: SOC/HIED 557: Sociology of Higher Education, CIED/HIED 547: Comparative International Higher Education; HIED 808: Professional Seminar; HIED 545: Introduction to Higher Education and Student Affairs

New York University

Graduate Level: Sociology of Higher Education; Principles of Empirical Research; Introduction to Sociology of Education. Undergraduate Level: Introduction to Sociology of Education

Swarthmore College

Adolescence (Theories of Student Development)

PROFESSIONAL ACTIVITIES

Conference Program Chair, Sociology of Education Association (SEA), (2022)

Co-Chair, Graduate Student Policy Seminar, Association for the Study of Higher Education (2020)

Board Member, Sociology of Education Association (2018-2020)

Mentoring Committee Co-Chair, Sociology of Education Association (2018-2019)

NSF Education Grants, Panel Reviewer (2015)

Editorial Board Member: Journal of Higher Education (2020-)

Journal Submission Reviewer: American Journal of Sociology, Sociology of Education, The Sociological Quarterly, Research in Social Stratification and Mobility, Demography, American Educational Research Journal, Journal of Higher Education, Research in Higher Education, Higher Education.

Conference Proposal Reviewer: Association for the Study of Higher Education (ASHE), Sociology of Education Association

UNIVERSITY AND COLLEGE SERVICE

Penn State University, Faculty Senate Representative (2020-2021)

College of Education, Faculty Council Representative (2016-2018)

Affiliate: Population Research Institute (PRI), Social Science Research Institute (SSRI) (Fall 2014-)

Chair: Education Working Group, Population Research Institute (PRI) (2021-)

Affiliate Faculty: Comparative International Education Program (CIED) (Fall 2016-)

DEPARTMENTAL AND PROGRAM SERVICE

Advisor to Doctoral Student Writing group (Spring 2015, Spring 2018)

Member: Search Committee (Spring 2015, 2019)

Member: Doctoral Admissions Committee (Spring 2015-)

Member: Curriculum Committee (Fall 2014, Spring 2015)

Member: Qualifying Exams Committee (Fall 2014-)

Chair: Qualifying Exams Committee (Fall 2015-2017)

Co-Chair: Doctoral Admissions Committee (Fall 2019-2021)

PROFESSIONAL ASSOCIATIONS

American Sociological Association (ASA), Sociology of Education Association (SEA), International Sociological Association: RC28 Stratification, Association for the Study of Higher Education (ASHE)